

## **Use the new *Toast the Coast* pocket guide to Ring in the New Year!**

**Newport News, VA, Dec. 19, 2017** – A new traveler's guide to the ultimate beer, wine and shine trail in Coastal Virginia, called *Toast the Coast*, will hit the streets Dec. 29, as if to say, “*Cheers to the New Year!*” This convenient pocket guide contains a map and categorized listings of breweries, wineries, and distilleries that stretch from the Virginia Beach Oceanfront to New Kent County.

It also includes instructions on how to participate in the *4 Taps 4 Cities Trail*, where travelers are encouraged to collect stamps from breweries in different cities to earn some fun *Toast the Coast* gear. Visit one brewery in Newport News, Hampton, Williamsburg and Smithfield, and you will receive a one-of-a-kind *Toast the Coast* beer-opening koozie. Visit the 10 breweries participating in the *4 Taps 4 Cities Trail*, and you will receive a *Toast the Coast* T-shirt in addition to a koozie.

Newport News Tourism developed *Toast the Coast* to serve as a convenient resource for both locals and visitors traveling to the region. Since introducing *Toast the Coast* in October 2016, many establishments have been added to the trail. As more independent crafters continue to open in the region, we expect *Toast the Coast* to grow, so we welcome newcomers to the handcrafted beverage industry – and those we may have overlooked – to [contact us](#) to be included.

The pocket guide will be available for download or it can be picked up at one of the 10 breweries participating in the *4 Taps 4 Cities Trail* after Dec. 28. The guides will also be available at the Newport News Visitor Center, 13560 Jefferson Ave. (at the entrance to Newport News Park).

To help spread the word, participants are being encouraged to share their photographs on social media by hash-tagging their posts with #*ToasttheCoastVA*. To learn more about *Toast the Coast*, watch our 2-minute [video](#) or visit [www.ToasttheCoastVA.com](http://www.ToasttheCoastVA.com).

Finally, please remember to drink responsibly. If you need a ride, check out some of these transportation and tour options below:

[App-a-Cab](#)  
[Cozzy's Fun Bus](#)  
[James Limousine](#)

[James River Transportation](#)  
[Taste Virginia Tours](#)  
[Yellow Cab of Newport News](#)

Questions? Call the Newport News Visitor Center at 757-886-7777 or 888-493-7386.

# # #

**Newport News**  
Virginia

702 Town Center Drive  
Newport News, VA 23606

757-926-1440 • 888-493-7386  
[newport-news.org](http://newport-news.org)