

July 2021 Report

Current Month - July 2021 vs July 2020												
Occupancy		ADR		RevPAR		Percent Change from July 2020						
2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Supply	Room Demand	
United States	69.6%	47.1%	\$143.30	\$102.23	\$99.71	\$48.17	47.7%	40.2%	107.0%	121.0%	6.8%	57.7%
Virginia	68.0%	48.3%	\$122.28	\$96.76	\$83.15	\$46.76	40.7%	26.4%	77.8%	83.0%	2.9%	44.8%
Washington, DC	55.9%	35.5%	\$121.75	\$95.14	\$68.08	\$33.75	57.6%	28.0%	101.7%	139.2%	18.6%	86.9%
Arlington, VA	51.5%	23.9%	\$117.26	\$112.30	\$60.45	\$26.87	115.4%	4.4%	124.9%	131.9%	3.1%	122.1%
Alexandria, VA	57.8%	36.0%	\$109.32	\$89.71	\$63.22	\$32.30	60.6%	21.9%	95.7%	99.2%	1.8%	63.5%
Fairfax/Tysons Corner, VA	56.4%	30.6%	\$110.60	\$93.27	\$62.37	\$28.59	84.0%	18.6%	118.2%	126.2%	3.7%	90.8%
Suburban Virginia Area	68.8%	54.4%	\$123.76	\$99.89	\$85.15	\$54.30	26.6%	23.9%	56.8%	63.1%	4.0%	31.7%
I-95 Fredericksburg, VA	67.3%	52.9%	\$86.76	\$74.95	\$58.41	\$39.67	27.2%	15.8%	47.2%	53.9%	4.5%	33.0%
Dulles Airport Area, VA	64.6%	33.6%	\$95.67	\$81.07	\$61.77	\$27.25	92.1%	18.0%	126.7%	130.6%	1.7%	95.4%
Norfolk-Virginia Beach, VA	81.2%	64.4%	\$167.23	\$120.24	\$135.87	\$77.48	26.1%	39.1%	75.4%	79.4%	2.3%	29.0%
Chesapeake/Suffolk, VA	85.4%	76.0%	\$110.23	\$83.72	\$94.13	\$63.63	12.3%	31.7%	47.9%	47.9%	0.0%	12.3%
Newport News/Hampton, VA	79.4%	70.2%	\$94.20	\$67.57	\$74.84	\$47.42	13.2%	39.4%	57.8%	55.5%	-1.5%	11.5%
Norfolk/Portsmouth, VA	80.8%	65.9%	\$131.89	\$99.90	\$106.52	\$65.82	22.6%	32.0%	61.8%	68.3%	4.0%	27.5%
Virginia Beach, VA	89.2%	74.1%	\$251.05	\$186.87	\$223.84	\$138.42	20.4%	34.3%	61.7%	65.9%	2.6%	23.5%
Williamsburg, VA	67.1%	30.7%	\$163.05	\$89.31	\$109.35	\$27.40	118.6%	82.6%	299.1%	324.4%	6.4%	132.5%
Virginia Area	64.9%	47.5%	\$107.55	\$88.43	\$69.79	\$42.03	36.5%	21.6%	66.1%	70.0%	2.4%	39.7%
Virginia Area (non-MSA)	64.1%	49.7%	\$114.40	\$96.08	\$73.36	\$47.78	28.9%	19.1%	53.5%	57.0%	2.3%	31.9%
Lynchburg, VA	58.1%	47.9%	\$101.12	\$88.05	\$58.78	\$42.18	21.4%	14.8%	39.4%	39.7%	0.2%	21.6%
Blacksburg/Wytheville, VA	65.2%	41.7%	\$95.08	\$74.44	\$61.99	\$31.03	56.4%	27.7%	99.8%	107.7%	4.0%	62.6%
Staunton/Harrisonburg, VA	68.7%	48.8%	\$96.50	\$78.69	\$66.27	\$38.43	40.6%	22.6%	72.4%	82.3%	5.7%	48.6%
Roanoke, VA	65.9%	46.1%	\$89.34	\$73.51	\$58.85	\$33.85	43.0%	21.5%	73.8%	75.9%	1.2%	44.8%
Charlottesville, VA	67.2%	44.4%	\$134.96	\$98.27	\$90.75	\$43.65	51.4%	37.3%	107.9%	108.0%	0.0%	51.4%
Bristol-Kingsport MSA	67.6%	49.2%	\$96.27	\$77.58	\$65.07	\$38.21	37.3%	24.1%	70.3%	74.6%	2.5%	40.7%
Richmond - Petersburg, VA	69.8%	48.8%	\$95.93	\$74.21	\$66.97	\$36.21	43.1%	29.3%	85.0%	92.9%	4.3%	49.2%
Petersburg/Chester, VA	76.7%	56.2%	\$78.54	\$66.35	\$60.26	\$37.28	36.6%	18.4%	61.7%	65.7%	2.5%	40.0%
Richmond CBD/Airport, VA	61.3%	36.1%	\$122.33	\$90.06	\$75.03	\$32.50	69.9%	35.8%	130.8%	130.9%	0.0%	70.0%
Richmond North/Glen Allen, VA	69.9%	50.6%	\$95.46	\$73.10	\$66.73	\$36.98	38.2%	30.6%	80.4%	97.3%	9.3%	51.1%
Richmond West/Midlothian, VA	72.5%	53.6%	\$89.89	\$72.41	\$65.20	\$38.79	35.4%	24.1%	68.1%	68.1%	0.0%	35.4%
VTC Tourism Regions	68.2%	48.0%	\$102.45	\$79.72	\$69.88	\$38.24	42.2%	28.5%	82.7%	86.0%	1.8%	44.7%
Central Virginia	70.3%	66.3%	\$127.25	\$102.34	\$89.51	\$67.87	6.1%	24.3%	31.9%	31.9%	0.0%	6.1%
Chesapeake Bay	72.4%	62.1%	\$173.72	\$140.71	\$125.86	\$87.42	16.6%	23.5%	44.0%	44.0%	0.0%	16.6%
Coastal Virginia - Eastern Shore	81.2%	64.3%	\$167.99	\$120.76	\$136.42	\$77.68	26.2%	39.1%	75.6%	78.4%	1.6%	28.2%
Coastal Virginia - Hampton Roads	60.0%	36.7%	\$105.17	\$89.17	\$63.08	\$32.71	63.5%	17.9%	92.9%	96.4%	1.8%	66.5%
Northern Virginia	67.3%	48.1%	\$99.68	\$83.01	\$67.04	\$39.95	39.8%	20.1%	67.8%	65.9%	-1.1%	38.2%
Shenandoah Valley	61.9%	55.1%	\$89.37	\$80.45	\$55.30	\$44.36	12.2%	11.1%	24.7%	24.6%	-0.1%	12.2%
Southern Virginia	64.7%	44.2%	\$103.26	\$83.28	\$66.81	\$36.81	46.4%	24.0%	81.5%	83.5%	1.1%	48.0%
Southwest Virginia - Blue Ridge Highlands	62.2%	46.6%	\$89.25	\$77.22	\$55.53	\$36.01	33.4%	15.6%	54.2%	54.2%	0.0%	33.4%
Southwest Virginia - Heart of Appalachia	63.4%	45.6%	\$106.13	\$85.61	\$67.30	\$39.00	39.2%	24.0%	72.6%	74.2%	0.9%	40.5%

Year to Date - July 2021 vs July 2020												
YTD July 2021 Report	Occupancy		ADR		RevPAR		Percent Change from YTD 2020					
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Supply	Room Demand
United States	56.2%	43.7%	\$117.11	\$107.84	\$65.77	\$47.11	28.6%	8.6%	39.6%	47.1%	5.4%	35.5%
Virginia	54.7%	42.0%	\$99.58	\$91.26	\$54.45	\$38.32	30.2%	9.1%	42.1%	47.0%	3.5%	34.7%
Washington, DC	45.2%	39.0%	\$109.98	\$123.92	\$49.67	\$48.35	15.8%	-11.2%	2.7%	7.8%	4.9%	21.5%
Arlington, VA	36.9%	35.3%	\$115.40	\$141.96	\$42.56	\$50.14	4.4%	-18.7%	-15.1%	-12.9%	2.6%	7.1%
Alexandria, VA	45.7%	37.0%	\$99.90	\$106.46	\$45.70	\$39.35	23.8%	-6.2%	16.1%	21.7%	4.8%	29.7%
Fairfax/Tysons Corner, VA	44.7%	35.8%	\$100.64	\$122.07	\$45.01	\$43.69	25.0%	-17.6%	3.0%	1.8%	-1.2%	23.5%
Suburban Virginia Area	56.9%	44.1%	\$109.99	\$91.50	\$62.57	\$40.38	28.9%	20.2%	55.0%	52.7%	-1.5%	27.0%
I-95 Fredericksburg, VA	57.9%	45.4%	\$79.97	\$73.69	\$46.31	\$33.43	27.7%	8.5%	38.6%	45.8%	5.2%	34.4%
Dulles Airport Area, VA	48.8%	38.5%	\$85.43	\$101.19	\$41.73	\$39.00	26.7%	-15.6%	7.0%	8.1%	1.1%	28.1%
Norfolk-Virginia Beach, VA	62.2%	47.0%	\$116.16	\$88.37	\$72.23	\$41.54	32.3%	31.4%	73.9%	80.0%	3.5%	36.9%
Chesapeake/Suffolk, VA	75.5%	60.3%	\$84.80	\$71.03	\$64.00	\$42.83	25.2%	19.4%	49.4%	49.7%	0.2%	25.4%
Newport News/Hampton, VA	64.7%	55.3%	\$75.61	\$63.64	\$48.95	\$35.18	17.1%	18.8%	39.2%	38.2%	-0.7%	16.3%
Norfolk/Portsmouth, VA	66.9%	51.0%	\$97.91	\$84.41	\$65.53	\$43.03	31.3%	16.0%	52.3%	61.1%	5.8%	38.9%
Virginia Beach, VA	64.2%	47.6%	\$161.30	\$119.20	\$103.53	\$56.70	34.9%	35.3%	82.6%	91.3%	4.7%	41.3%
Williamsburg, VA	41.9%	22.5%	\$135.66	\$93.13	\$56.80	\$20.98	85.9%	45.7%	170.8%	189.5%	6.9%	98.8%
Virginia Area	53.9%	39.3%	\$94.47	\$83.33	\$50.93	\$32.71	37.4%	13.4%	55.7%	61.8%	3.9%	42.8%
Virginia Area (non-MSA)	52.7%	38.3%	\$96.14	\$84.02	\$50.71	\$32.18	37.7%	14.4%	57.6%	64.2%	4.2%	43.5%
Lynchburg, VA	53.8%	38.4%	\$97.83	\$89.42	\$52.60	\$34.33	40.1%	9.4%	53.2%	53.8%	0.3%	40.5%
Blacksburg/Wytheville, VA	49.5%	37.3%	\$84.59	\$80.69	\$41.91	\$30.09	32.8%	4.8%	39.3%	48.0%	6.3%	41.2%
Staunton/Harrisonburg, VA	56.4%	42.7%	\$88.27	\$77.63	\$49.82	\$33.18	32.0%	13.7%	50.1%	62.0%	7.9%	42.5%
Roanoke, VA	53.2%	40.5%	\$80.88	\$74.93	\$43.01	\$30.37	31.2%	7.9%	41.6%	44.1%	1.7%	33.5%
Charlottesville, VA	63.5%	40.9%	\$119.19	\$98.08	\$75.72	\$40.14	55.2%	21.5%	88.6%	90.2%	0.8%	56.5%
Bristol-Kingsport MSA	55.0%	39.2%	\$87.43	\$74.07	\$48.05	\$29.02	40.3%	18.0%	65.6%	70.5%	3.0%	44.4%
Richmond - Petersburg, VA	60.3%	46.5%	\$85.38	\$80.42	\$51.45	\$37.39	29.6%	6.2%	37.6%	46.1%	6.2%	37.6%
Petersburg/Chester, VA	69.1%	50.7%	\$72.86	\$66.57	\$50.32	\$33.73	36.3%	9.4%	49.2%	52.4%	2.2%	39.2%
Richmond CBD/Airport, VA	50.8%	41.9%	\$110.48	\$107.01	\$56.12	\$44.88	21.1%	3.2%	25.0%	36.6%	9.2%	32.3%
Richmond North/Glen Allen, VA	60.3%	45.4%	\$82.82	\$78.11	\$49.96	\$35.44	32.9%	6.0%	41.0%	51.2%	7.2%	42.6%
Richmond West/Midlothian, VA	61.6%	50.5%	\$80.87	\$73.75	\$49.80	\$37.23	22.0%	9.7%	33.8%	40.4%	4.9%	28.0%
VTC Tourism Regions	59.8%	44.7%	\$91.63	\$83.84	\$54.78	\$37.48	33.7%	9.3%	46.2%	50.4%	2.9%	37.6%
Central Virginia	60.4%	50.5%	\$101.01	\$85.33	\$60.96	\$43.06	19.6%	18.4%	41.6%	45.7%	2.9%	23.1%
Chesapeake Bay	56.3%	40.3%	\$119.26	\$101.96	\$67.18	\$41.13	39.6%	17.0%	63.3%	64.2%	0.5%	40.3%
Coastal Virginia - Eastern Shore	62.1%	46.9%	\$116.62	\$88.69	\$72.37	\$41.61	32.3%	31.5%	73.9%	78.8%	2.8%	36.0%
Coastal Virginia - Hampton Roads	47.3%	38.8%	\$96.31	\$106.28	\$45.51	\$41.20	21.9%	-9.4%	10.5%	11.3%	0.8%	22.9%
Northern Virginia	53.7%	39.2%	\$90.75	\$78.31	\$48.78	\$30.69	37.2%	15.9%	58.9%	60.0%	0.7%	38.1%
Shenandoah Valley	56.5%	42.6%	\$83.67	\$78.61	\$47.24	\$33.51	32.5%	6.4%	41.0%	43.3%	1.7%	34.7%
Southern Virginia	50.2%	36.6%	\$90.85	\$81.48	\$45.59	\$29.85	37.0%	11.5%	52.7%	56.7%	2.6%	40.5%
Southwest Virginia - Blue Ridge Highlands	48.8%	34.9%	\$81.06	\$73.86	\$39.59	\$25.80	39.8%	9.7%	53.4%	55.1%	1.1%	41.3%
Southwest Virginia - Heart of Appalachia	51.0%	39.1%	\$91.08	\$80.35	\$46.49	\$31.40	30.6%	13.4%	48.0%	52.6%	3.1%	34.6%