



Participate in the “4 Taps, 4 Cities Trail” for a Chance to Win a Guided Craft-Beer Tour

~ Those who complete the trail will also receive a one-of-a-kind “Toast the Coast” koozie ~

Newport News, VA, June 30, 2017 – With 206 breweries currently in Virginia, the Newport News Tourism Development Office wants you to experience a mere four in four different cities by entering its “[4 Taps/4 Cities](#)” challenge, which kicks off July 4 and ends September 4, and introduces you to our newly developed “[Toast the Coast: Beer, Wine & Shine Trail](#).”

Participating in “[4 Taps/4 Cities](#)” is easy. Here’s how it works:

1. Download the “4 Taps/4 Cities” [entry form](#).
2. Experience one brewery in each of the following cities: Newport News, Williamsburg, Hampton and Smithfield.
3. Get your entry form stamped at each location, filling all four boxes at the bottom of the form.
4. Once each box is stamped, visit the Newport News Visitor Center at 13560 Jefferson Ave. in Newport News (at the entrance to Newport News Park).

As our thank you for participating, you will receive a one-of-a-kind “*Toast the Coast*” beer-opening koozie, plus be entered into a drawing for a grand prize that includes four tickets to a guided craft-beer tour with *Taste Virginia*.

Want to earn a bonus entry in the grand-prize drawing? Simply tag us on Instagram and/or Facebook using the hashtag **#ToasttheCoastVA** along the route. Show proof of your social media post(s) to one of our travel counselors when you turn in your completed entry form, and you’ll receive an additional entry for the grand prize!

Breweries participating in “[4 Taps/4 Cities](#)” include Tradition Brewing Co. in Newport News; Wharf Hill Brewing Co. in Smithfield; St. George Brewing Co., The Oozlefinch Craft Brewery, and Bull Island Brewing Co. in Hampton; and Alewerks Brewing Co., Brass Cannon Brewing Co., and The Virginia Beer Co. in Williamsburg.

To learn more about our “*Toast the Coast: Beer, Wine & Shine Trail*,” watch our 2-minute [video](#) or click [here](#) for a list of establishments on the trail. To download and print the “*Toast the Coast*” trail map, click [here](#).

Call the Newport News Visitor Center at 757-886-7777 or 888-493-7386 for more information.

###

Newport News Tourism Development Office

Fountain Plaza Two • 700 Town Center Drive • Suite 320 • Newport News, VA 23606
757-926-1400 • Toll Free 888-493-7386 • Fax 757-926-1441 • www.newport-news.org