

FOR IMMEDIATE RELEASE

Date: February 13, 2012

Media Contact: Rebecca Cutchins

Media Relations Manager

757-926-1429 or 888-493-7386

rcutchins@nngov.com

Outdoor Art Showcased in a New Driving Tour of Newport News

~A great way for groups to get acclimated to the city ~

Newport News, Va. – The Newport News Tourism Development Office – with assistance from the Newport News Public Art Foundation – has produced a new brochure showcasing the city’s outdoor art. The brochure features 25 works, each corresponding to a number on a map of Newport News.

The public art available on this driving tour is easily accessible, with many of the sculptures clustered around major attractions. GPS coordinates are noted for each piece, so finding its exact location is a cinch! Additionally, a cell phone audio tour is available for 13 of the 25 sculptures. Visitors taking this self-guided driving tour can call a special phone number, enter a specific number assigned to the artwork they’re interested in, and actually *hear* a recording of the artist talking about it!

The wide range of outdoor art is sure to please every visitor to Newport News. Somber memorials dedicated to military war veterans, fallen public servants, and Holocaust victims are some examples military reunion attendees can experience on the tour before or after their reunion – plus, what a great way to get acclimated to the city! Conference attendees and spouses who are art enthusiasts will marvel at the complex and beautiful sculptures that are so exceptionally crafted. Tour & Travel groups who love history will be fascinated by the reproduction of “Leifr Eiriksson, Son of Iceland” and the sculpture of Capt. Christopher Newport, for whom the City of Newport News is thought to be named.

“This is a great opportunity for groups of all ages and interests to experience,” said Barb Kleiss, group marketing manager for the tourism office. “Senior groups can sit back and enjoy the tour from the comfort of their motorcoach; students can interact with the tour by using the OnCell recordings, and with all the military history here, military reunion attendees will have a ball!”

As the brochure notes: “Public art can open the doors of imagination, stir powerful emotions, offer a respite from a busy life, make strangers talk and children ask questions. Public art is accessible to all and can help transform a city’s image.”

Contact [Barb Kleiss](#), group marketing manager, at 757-926-1442 to request a copy of the brochure or download it [here](#). And don’t forget to ask her about our two other driving tour opportunities: Civil War Sites in Newport News and the Newport News Passport.

###

Newport News Tourism Development Office

Fountain Plaza Two ● 700 Town Center Drive ● Suite 320 ● Newport News, VA 23606
757-926-1400 ● Toll Free 888-493-7386 ● Fax 757-926-1441 ● www.newport-news.org