

MEDIA RELEASE

Newport News Tourism Development Office • 700 Town Center Drive • Suite 320
Newport News • VA • 757-926-1400 • Toll Free • 888-493-7389 • Fax 757-926-1441 • www.newport-news.org

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Media Contact: Suzanne Pearson
Media Relations Manager
(757) 926-1429 or (888) 493-7386
spearson@nngov.com

Newport News Tourism Development Office Launches New Web Site

Newport News, Va. - The Newport News Tourism Development Office has unveiled a new Web site at www.newport-news.org. The new site, which was designed by Virginia Beach, Va. Web site developer Eyepinch, adds several different features that were not previously available, including a Trip Planner, a flip book of the current Visitor Guide and several searchable databases.

The Trip Planner makes it easy for a visitor to organize an entire trip, by selecting accommodations, attractions, special events and restaurants, and then plotting the information on a customized Newport News map. The visitor can then print, save, review and rework their trip. They can also send it to others. The new flip book feature allows a visitor to “page through” an online version of the 2008 Visitor Guide, even printing specific pages.

Another new feature of the Web site is the searchable events database. A full year’s events can be searched by month, date and type of event, as well as by various keywords. Other searchable databases include restaurants and accommodations. More than 100 Newport News restaurants are listed, and they can be searched by price, meals served and type of cuisine. The Web site also lists 28 hotels, and among the search criteria available are hotel amenities, AAA, AARP and military discounts and airport shuttle service. Two more searchable databases are outdoors and sports, where visitors can search by type of activity.

The attractions section of the Web site has also been updated with information on meeting facilities and upcoming events. The new home page contains direct links to weather information, photo and video galleries and a brochure order form.

“This new Web site will make it even easier for visitors and groups to plan their vacation or meeting in Newport News, Virginia,” said Cindy Brouillard, Director of Tourism for the NNTDO. “From itineraries to events, restaurants to retailers, you will find it all on our new Web site. It’s a great addition to the services that we offer visitors to Newport News and southeastern Virginia.”

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